

Paola Bonomo



SUMMARY

Paola brings to the table her operational experience in digital-first companies and in digital transformation journeys at traditional companies. As a board member, she has matured a track record of board decision making in difficult decisions, including transformational extraordinary transactions.

She has extensive board experience in complex, highly regulated and technology-intensive industries in the roles of Nomination and Remuneration Committee Chair, Audit Committee Chair, and Lead Independent Director in public and private companies. She has served on boards with major M&A activity and has steered boards through intense upheaval, such as in management successions.

After starting her career as a consultant, and later becoming a manager in digital roles, she now focuses on board roles and is active in venture capital and angel investing. Having been an angel investor for over 10 years, she is uniquely positioned to support large corporates' presence in the venture capital and technology ecosystem and bridge the gap between them and the most promising startups and scaleups.

ACCOMPLISHMENTS

- As a Nomination Committee Chair at Telecom Italia (TIM), led the CEO search resulting in the first insider CEO appointment after three outsider CEOs in six years.
- At TIM, participated in the process leading to the company's delayering (separation of the services business from the fixed-line network infrastructure), likely to result in the largest private equity transaction in the European telecommunications sector in several years.
- At fashion retailer Piquadro, was a board member as the company tripled in size, via both organic growth and the acquisition of luxury brands The Bridge and Lancel.
- At private equity-owned Sisal Group, participated in one of the most successful private equity operations in recent years on the Italian market.
- In her executive role at Facebook (now Meta), led a high-speed phase in the growth of the European business, achieving a 65% YoY growth in the countries under her leadership.
- Led the digital turnaround of financial newspaper Il Sole 24 Ore.
- Tripled user base of eBay Italy.
- As a consultant at McKinsey, led the creation of a new mobile operator on the Italian market as the project manager for the license application ("bid book").

BOARD EXPERIENCE

Telecom Italia (TIM) S.p.A. (listed on the Italian Stock Exchange, part of FTSE MIB index) – 2018-2024

- TIM is a leading telecommunications and cloud operator in Italy and – via majority-owned TIM SA – in Brazil. Chair of the Nomination and Remuneration Committee and member of the Control and Risk Committee (since 2021); previously, member of the Nomination and Remuneration Committee and member of the Sustainability and Strategy Committee.

FAAC Technologies S.p.A. – 2018-today

- FAAC Technologies is a leader in access automation, access control and parking systems, with a portfolio of businesses on five continents.

AXA Assicurazioni S.p.A. – 2014-today

- AXA Assicurazioni is the Italian operating entity of the AXA Group, operating in both P&C and Life & Savings insurance. Member of the Audit Committee (also Chair, 2017 - 2022); member of the Internal Control and Risk Committee and of the Remuneration Committee (since 2019).

Crystal Peak Acquisition (listed on Euronext Amsterdam) – 2021-2023

- Crystal Peak was a SPAC (Special Purpose Acquisition Company) aimed at acquiring an EMEA technology company. Member of the Audit Committee.

Piquadro S.p.A. (listed on the Italian Stock Exchange) – 2013-2022

- Fashion group operating a portfolio with brands Piquadro, The Bridge, Lancel. Lead Independent Director (since 2016). Chair of the Nomination and Remuneration Committee and member of the Control and Risk Committee.

Sisal S.p.A. – 2017-2021

- Sisal is an Italian leader in gaming and online gaming, with a growing international footprint. Chair of the Nomination and Remuneration Committee and member of the Control and Risk Committee.

Sisal Group S.p.A. – 2017-2020

- Sisal Group was the holding company for the two Sisal businesses in gaming and in payment services.

Stefanel S.p.A. (listed on the Italian Stock Exchange) – 2017-2019

- Stefanel was a women's fashion company, at the time going through a restructuring procedure. Chair of the Control and Risk Committee.

Moneyfarm SIM S.p.A. – 2013-2016

- Moneyfarm is a digital wealth manager backed by Allianz Global Investors and Poste Italiane.

Eurotech S.p.A. (listed on the Italian Stock Exchange) – 2014-2015

- Niche provider of embedded computing, IoT solutions and High Performance Computing. Member of the Remuneration Committee and the Control and Risk Committee.

PROFESSIONAL EXPERIENCE**Facebook Inc., Milano, Italy; Dublin, Ireland; and various offices, 2015-2016****Regional Director, Southern Europe, Global Marketing Solutions**

- Responsible for Facebook revenues in France, Benelux, Italy and Iberia, leading a sales team based in Dublin and in the markets. Reporting to VP, EMEA.

Vodafone Italy, Milano, Italy, 2010-13**Commercial Operations, Head of Online Services**

- In charge of all **Online Commercial Operations**, leading a team with the mission of cross-channel integration and digital transformation.

Il Sole 24 Ore, Milano, Italy, 2009-10**Head of Online Business Unit**

- Led strategy and operations for the Business Unit, with P&L responsibility.

eBay International, Zurich, Switzerland, 2009; eBay Italy, Milano, Italy, 2005-2008**Senior Director, EU Operations; Senior Director, Marketing & Advertising**

- Member of European leadership team responsible for Marketing, PR, Customer Support, Product Localization, and Advertising within new regional operating model.
- Previously, head of Italian market strategy and member of top management team, with focus on buyer acquisition; Internet Marketing; Retention Marketing; Brand Management; and PR and Community.

McKinsey & Company, Inc., Milano, Italy and Madrid, Spain, 1991-2005**Principal (from 2001)**

- Led joint McKinsey and client teams advising leading institutions on large strategic opportunities, such as new market entry, acquisitions and alliances.

OTHER BOARD AND ADVISORY**Neva SGR, 2020-today**

- Member of the Investment Committee for venture capital fund Neva First (€250m AUM, Series A/B focus).

Italian Angels for Growth, 2008-today

- Early stage investor and member of Italy's largest business angel group; group Vice Chair, since 2020.

Stanford Alumni Association, 2012-today

- Chair of Stanford Club Italia (SAA chapter), 2012-2020; currently chapter board member.

RECOGNITION

- Most Powerful Women list, Fortune Italia, 2023.
- Business Angel of the Year, 2017.
- Inspiring Fifty - the most inspiring women in European technology, 2015 and 2016.
- Stanford Associates Volunteer Service Award, Stanford Alumni Association, 2013.