

## Press release

### THE TEHA GROUP STUDY ON “INWIT’S VALUE AND IMPACT FOR ITALY” IN 2024 PRESENTED AT THE SUSTAINABILITY DAY

- **€1.3 BILLION CONTRIBUTION TO GDP**
- **APPROXIMATELY 3,200 JOBS SUPPORTED**
- **OVER 30% OF REVENUES REINVESTED IN DIGITAL INFRASTRUCTURE DEVELOPMENT**

### THANKS TO THE SHARED INFRASTRUCTURE MODEL, BETWEEN 2015 AND 2024:

- **€15.8 BILLION IN COSTS AVOIDED BY TELCO SUPPLY CHAIN IN ITALY**
- **2.5 MILLION TONNES OF CO<sub>2</sub> EMISSIONS AVOIDED**

**+€1.4 BILLION IN INVESTMENTS BY INWIT (€2.9 BILLION BETWEEN 2015 AND 2030)**

Rome, 19 May 2025 – Between 2015 and 2024, **mobile telecommunications operators in Italy avoided costs amounting to 15.8 billion euros** thanks to the **shared infrastructure model**, following the separation between infrastructure and services. This approach allows for more efficient use of resources, cuts down on asset duplication, supports technological innovation and plays a key role in promoting the Country's sustainable and competitive growth.

**Sharing infrastructure makes the most of existing capacity**, avoiding duplication and delivering **substantial economic benefits**. It also **reduces environmental impact and negative externalities, while improving service accessibility and coverage**. Between 2015 and 2024, **sharing mobile telecom towers helped conserve land, materials and energy** by reducing the need to build additional digital infrastructure. This approach **prevented the emission of over 2.5 million tonnes of CO<sub>2</sub>**, roughly the same amount generated by 1.7 million intercontinental flights between Rome and New York.

Confirmation of these significant **economic benefits for the telecoms sector, around 50% of which are attributable to INWIT**, comes from the study **“The Value of INWIT for Italy”**, carried out for INWIT by **The European House Ambrosetti** (TEHA Group), which assesses the local impact of Italy's leading tower operator and one of the country's main digital infrastructure companies. The study was presented today during **Sustainability Day 2025**, the annual event organised by INWIT to engage with its stakeholders on the topic of digital and shared infrastructure and the value it generates for Italy.

According to the Study, INWIT's business model, based on mobile and multi-operator digital infrastructure, generates **a positive impact on the supply chain and in the country**. Taking into account economic activation along the entire supply chain, the company generated an **overall impact on Italian GDP of about €1.3 billion in 2024 alone and a cumulative impact in the 2020-2024 period of €5.3 billion**. This growth trajectory has been supported by a growing commitment to **investment**, with a targeted focus on infrastructure network development, digitization, and technological innovation. **Between 2015 and 2024**, INWIT's cumulative **investments** in Italy reached **1.4 billion euros**, with an **additional 1.5 billion euros** planned for the period **2025-2030**, for a combined **total of about 2.9 billion euros over the 2015-2030 period**.

Regarding the **contribution to employment**, in 2024 INWIT supported a total of about **3,200 jobs in Italy**, with an **employment multiplier of 9.7x**: for every direct employee, an additional 8.7 jobs are activated along related economic chains.

The meeting was attended by **Simona Branchetti**, TG5 journalist, **Laura Cavatorta**, SNAM Control, Risk and Sustainability Committee, **Oscar Cicchetti**, INWIT Chairman, Hon. Tullio Ferrante, Undersecretary of State-Ministry of Infrastructure and Transport, **Diego Galli**, INWIT General Manager, **Federico Gori**, President ANCI Umbria and Mayor Montecchio (TR), **Gianni**

**Letta**, President Civita Association, **Monica Lucarelli**, Councillor Economic Development and Equal Opportunities Roma Capitale, Hon. **Federico Mollicone**, President VII Commission for Culture, Science and Education Chamber of Deputies, **Antonella Sberna**, Vice-President European Parliament, **Giulia Staderini**, President INWIT Sustainability Committee, and was moderated by **Michelangelo Suigo**, Director External Relations, Communication and Sustainability of INWIT.



"**Infrastrutture Wireless Italiane**

*The TEHA study highlights how the digital and shared infrastructure business model positively impacts GDP, employment and supply chain, creating value for the telco supply chain and territories. INWIT continues to invest in the multi-operator infrastructure network that enables the country's connectivity and digital transformation,"* said **Diego Galli**, INWIT General Manager.

"From the application of our multidimensional impact measurement approach to INWIT, and its distinctive model of separating infrastructure and services and sharing towers, emerges an important contribution to the Country's and territories' economy, investment, social and environmental value creation, and ubiquity of digital services, enabling, among others, development, innovation, and reduction of inequalities in the Country," said **Emiliano Briante**, Partner at TEHA Group.

*"I am honored to participate, as Chair of INWIT's Sustainability Committee, in this event; meetings like this one are crucial to emphasize the importance of integrating sustainability into the infrastructure business model, taking into account the interests of all relevant stakeholders. At INWIT, I have found particular attention to considering social and environmental impacts on par with economic ones in carrying out the company's business,"* commented **Giulia Staderini**, INWIT Sustainability Committee Chair.

*"This study and INWIT's own journey confirm how sustainability is a multidimensional concept, which is only realized when all dimensions of the business-economic, environmental, and social-are sustainable. While it is therefore essential to fully integrate sustainability governance into the business model and strategies, the role of innovation, both technological and digital, as an indispensable tool for an effective but also equitable transition is increasingly evident,"* added **Laura Cavatorta**, SNAM Audit, Risk and Sustainability Committee.

*"Digital infrastructure today represents a strategic lever for the growth and resilience of territories, especially the most fragile or marginal ones. The initiative promoted by INWIT clearly returns the importance of a technological transition that is also social, inclusive and sustainable. As Mayor of a small municipality and as President of ANCI Umbria, I warmly welcome any moment of confrontation that focuses on the real needs of territories and the potential of digital to improve their quality of life. Digitization is not an option, but a collective responsibility: if well governed, it can ensure access to services, attractiveness and new opportunities for local communities,"* concluded **Federico Gori**, President ANCI Umbria and Mayor Montecchio (TR).

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**Press office:** [pressoffice@inwit.it](mailto:pressoffice@inwit.it)

